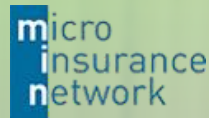


Become a microinsurance master

Work with industry leaders
in a unique accelerator
to thrive in microinsurance.

Join the 2025 cohort, starting on 3 March.



in partnership with



2-week immersion

at microinsurers in Kenya
mostly *out* of the office

+ 3 months of mentoring +

by internationally renowned
industry leaders

Network of changemakers =

tap into a global community of
microinsurance champions

Thrive in microinsurance

with transformative insights,
tools and leadership network



*Microinsurance Master radically changed
how we approach microinsurance.
We are now equipped to thrive.*

98%

recommendation rating by
113 key decision-makers
from 39 countries

Microinsurance Master program overview



A truly transformative program. We learnt so much from the immersion visits to clients, our hosts and mentor.

Phase one: 2-week immersion
Gain an insider perspective of a microinsurance champion
3 to 14 March 2025

You spend two weeks in Kenya, where you will visit several innovative microinsurers:

- ✓ Work with the staff of APA Insurance, visit their clients and distribution partners.
- ✓ Gain a deep understanding of the profitable business model of Britam
- ✓ Design and pitch a microinsurance solution using customer-centric principles, frameworks as well as insights and tools from the workshops.

Phase two: 3 months of mentoring
Accelerate your business with guidance from industry leaders
April to June 2025

- ✓ Tailor your insights from the immersion to boost your microinsurance business.
- ✓ With mentoring by industry leaders, including:



Andrea Camargo

Senior Risk Specialist
World Food program



Solène Favre

Insurance Director
Vision Fund



Geric Laude

Head Non-Life Retail
Pioneer Insurance



Richard Leftley

Founder &
Ex-CEO MicroEnsure



Gideon Ataraire

Africa Lead
Microinsurance Master



We now have a direct connection with like-minded organisations and some of the greatest industry leaders. That's priceless.



Phase three:
Microinsurance Master community of changemakers
for life

- ✓ The accelerator itself may be over but you are a Microinsurance Master for life.
- ✓ You and your organisation will join a growing community of changemakers who continue to share and learn how to move the needle in microinsurance
- ✓ Candid sharing of information among like-minded leaders in online and in-person meetings.



Are you the changemaker we are looking for?
Join Microinsurance Master 2025

- ✓ You are a CEO or key decision-maker who is passionate about reducing the risks of low-income families.
- ✓ Your organisation wants to de-risk and accelerate your microinsurance activities
- ✓ We will select a diverse group of motivated executives from insurers, intermediaries, funders, and regulators involved in microinsurance.
- ✓ An investment of \$11950 covers all tuition, field trips, 2 weeks hotel accommodation, breakfast and lunch in Nairobi, at least eight online mentoring calls, and lifelong access to our alumni network.
- ✓ Apply now: only 20 seats available. Places will be awarded on a first come first serve basis.

Accelerate your microinsurance business

“ *Microinsurance Master gave us an enormous return on investment.* ”

Organisations who joined Microinsurance Master achieved the following results in just one year*:

- ✓ \$ 1 million additional microinsurance premium by an African insurer
- ✓ +100,000 enrolments in 3 new health insurance products by a South-Asian insurer
- ✓ A social MFI turned a \$200,000 loss into a \$100,000 profit
- ✓ 2 Microinsurance Masters attracted a high-profile investor

* Credits for these achievements go in the first place to the changemakers themselves. We thank them for attributing part of their success to having joined Microinsurance Master.



Join us in making a difference in microinsurance

Join the seventh edition in 2025 and join a growing community of

- ✓ 113 microinsurance executives from 39 countries
- ✓ Representing 74 organisations across insurers, distributors, insurtechs, regulators and sector enablers
- ✓ Who praise the program with a 98% recommendation rating

Find out more and apply here

www.microinsurancemaster.org

 [+1 2345 294 594](tel:+12345294594)